



Did you know that nobody sees like you?

Our visual world is influenced by more than what we see. What makes it truly unique is how we see it. It is shaped by the collection of our own personal and individual experiences and emotions. So, while we might look at the same things, we all perceive them differently.

As a part of the natural ageing process, our eyesight will diminish gradually. Common, wide-spread eye diseases like cataract are one reason for it. Fortunately, there are proven treatment options such as ZEISS intraocular lenses that can help to restore clear vision effectively. They can improve the patient's quality of life easily with the help of a safe routine surgery.



BLUE FIN
VISION®

**Ask Blue Fin Vision for
further information about
ZEISS cataract treatments.**



Blue Fin Vision

Address: 22A Harley St, London W1G 9PB

Phone: 07704 225640

Website: www.bluefinvision.com



ZEISS

Seeing beyond

ZEISS **intraocular lenses**

Cataract treatment to restore clear vision easily and effectively.

From cloudy to clear vision.

Cataracts describe the gradual clouding of the natural lens of the eye, caused by a change in its protein structure that prevents light from clearly passing through it.

Signs of cataract include:

- Decreasing vision quality
- Hazy or cloudy vision
- Faded color and contrast perception
- Increased sensitivity to bright light
- Frequent prescription changes for glasses

While many other common eye conditions can be corrected with eyeglasses or treated with medication, the only method for treating cataract is surgery.



Premium treatment for your vision needs.

✓ **Improved quality of life**

Restoring clear and sharp vision without the risk of cataract-related blindness.

✓ **Reliable**

Millions of ZEISS IOLs have been successfully implanted.

✓ **Comfortable**

Usually performed under local anesthesia in only 15 to 30 minutes.

During the reliable state-of-the-art procedure, the cloudy natural lens of your eye is removed through a small incision of approx. 2 mm in the cornea. It is replaced by a new artificial lens, called an intraocular lens or IOL. Typically, the surgery is performed under local anesthesia in about 15 to 30 minutes.

When it comes to treating your cataract, an important decision to take in consultation with your doctor is on the type of intraocular lens that is being used. While cataract surgery is inevitable, it is also a great opportunity to correct your other visual impairments at the same time.

Monofocal lenses

Provide clear vision for one distance. Spectacles for near, intermediate, or far distances are usually still needed.

Multifocal lenses

Provide full range of vision by correcting multiple impairments, including presbyopia.

Monofocal/ multifocal toric lenses

Correct astigmatism and help to improve visual clarity by correcting the uneven shape of your eye.



Real size of the intraocular lens.



175 years of optical expertise.

ZEISS is a global market leader in precision optics. Millions of ZEISS IOLs have been successfully implanted to help treat cataract in more than 125 countries worldwide. ZEISS is pioneering high-quality treatment options for cataract patients, for example as one of the world's first manufacturers of trifocal intraocular lenses.

Global market leader in precision optics.

Over 30 years of innovation.

Proven track record on cataract treatment with IOLs.